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# EDRINGTON

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EDRINGTON

## OUR COMPANY



Owner and producer of some of the leading Scotch whisky and rum brands in the world.



Headquarter  
Glasgow - Scotland.



Distilling, blending and bottling operations in Scotland and the Dominican Republic.



3000 People  
Over 70% Overseas.



Strategy for long-term growth of the company's premium portfolio.

## OUR VALUES

### GIVING

Our central purpose is giving more to our people, our consumers, our shareholders, partners and society as a whole.

### INTEGRITY

We are honest, trustworthy and a good corporate citizen.

### EXCELLENCE

We strive for excellence in the quality of our products and in the way we go about our work.

### RESPECT

We are proud of our rich heritage, and act with respect towards our colleagues, our partners, our competitors and the communities in which we operate across the world.

## GIVING MORE



Edrington's ownership model is unique in its industry. Our principal shareholder is The Robertson Trust, the largest independent charitable trust in Scotland, which was established in 1961 by the three Robertson sisters who donated shares from their family business. Their ingenuity ensured their family business, now Edrington, would uphold its philanthropic approach and remain independent.

# THE PORTFOLIO

*The*  
MACALLAN

  
THE FAMOUS  
GROUSE

BRUGAL 

  
HIGHLAND  
PARK

THE  
GLENROTHES  
ESTD 1879  


  
EDRINGTON

## NORDIC LEADERS IN PREMIUM SCOTCH WHISKY



## NORDIC LEADERS IN BOURBON

## DIFFERENTIATE IN RUM & GIN

## ADD FLAVOR TO LOW ABV SPRITS

# THE FAMOUS H G ROUSE

**Spend Time In Grouse Country**





## A Famous History

Scotland's favourite Whisky for over 40 years. Founded in 1800 with the simple vision to create the best quality blended whisky, we're now known across the globe for just that. The same obsession with quality remains from our founder's days but the Famous story of our Grouse continues onwards with many more stories to tell and whiskies to blend.





## The Famous Range

A selection of our finest whiskies  
for every taste. Whatever your day,  
make it better.



...live **Naked**  
the spirit of freedom



## Product Story (Continued)



The spirit of freedom  
...ENJOY WHISKY YOUR WAY!

When NAKED casks meet our unique blend of the world's finest - the end result is a quality of spirit like no other. Exuberant and beaming with a rich and fruity character that pushes the possibilities of whisky enjoyment - you are free to enjoy it exactly how you wish.

We made NAKED for celebrating those moments when you can drop the act. That's when you get to enjoy your whisky your way - according to your rules. Freely.

Live Naked. The spirit of freedom.  
Enjoy it your way!



# HIGHLAND PARK

SINGLE MALT SCOTCH WHISKY

## WHY OUR WHISKY STANDS APART

There are people, near and far, whose passion and skill ensures that they – and our whisky – stand apart.

Highland Park is made today, just as it was in 1798, using five keystones of production.

No other distillery uses all five keystones; so no other whisky tastes like Highland Park.



**OUR 5 KEYSTONES  
OF PRODUCTION**

# RANGE OVERVIEW



## LET'S EXPLORE!

Our Viking ancestors were famed for their love of exploration. Let's set off on your voyage of discovery and navigate through our range of award-winning whiskies.

**THE ORKNEY SINGLE MALT WITH VIKING SOUL**







**SPIRITUAL HOME**



**CURIOSLY SMALL  
STILLS**



**FINEST  
CUT**



**PEERLESS  
SPIRIT**



**NATURAL  
COLOUR**



**EXCEPTIONAL OAK  
CASKS**

## THE SIX PILLARS

The reputation of The Macallan is built on a product of outstanding quality and distinctive character, founded upon a set of guiding principles. From place to process, people and passion, the Six Pillars are the backdrop to The Macallan's unique spirit.

## RANGE OVERVIEW





# THE GLENROTHES

ESTD 1879

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SPEYSIDE SINGLE MALT  
SCOTCH WHISKY

# THE SOLEO COLLECTION

THE **GLENROTHES**



**BOWMORE<sup>®</sup>**  
— Est. 1779 —  
ISLAY SINGLE MALT  
SCOTCH WHISKY



# *A Legacy* IN OUR LIQUID

Bowmore's house style is a result of the time we've taken to capture the essence of our island home, balancing exotic fruit notes and subtle peat smoke in perfect harmony.

Our peerless maturation expertise and mastery of the cask, nurtured at the world's oldest Scotch maturation warehouse, ensures all time invested in bringing our whiskies to age showcases an exquisite balance and finesse that sets it apart from all others.

Within our No. 1 Vaults, you'll find more Scotch history than anywhere else. It's in the fresh sea air, the old stone walls, and the earth upon which every cask of Bowmore whisky matures.



**BOWMORE**  
— Est. 1779 —  
ISLAY SINGLE MALT  
SCOTCH WHISKY

# Range OVERVIEW





**LAPHROAIG®**

# LAPHROAIG<sup>®</sup>

## A LEGACY IN OUR LIQUID

Wherever you are in the world, our whiskies carry the taste of our remote and rugged landscape. Peaty, pungent but balanced with subtle sweetness. Once tasted, never forgotten, nothing else comes close.

The legendary combination of our smoky peat, pure water and people with tradition in their souls combine to create a one-of-a-kind single malt that is loved worldwide.

Our aim with every release is to capture the essence of our 200-year-old story in green glass.



# LAPHROAIG®

## THE RANGE





**JIM BEAM**  
**225**  
— YEARS OF FAMILY —

**GREAT BOURBON COMES  
FROM EXPERIENCE.  
225 YEARS OF IT.**

This year our bourbon turns 225 years old. That's 225 years and seven generations of crafting the finest Kentucky Straight Bourbon Whiskey in the world. Getting bourbon just right takes time, and we've had plenty of time to perfect the process.



# COME AS A FRIEND, LEAVE AS FAMILY.

OVER THE YEARS WE'VE LEARNED TWO THINGS:  
How to make a whiskey and how to treat a person. Jim  
Beam® is a welcoming bourbon that embraces you like  
family – no matter who you are or where you're from.

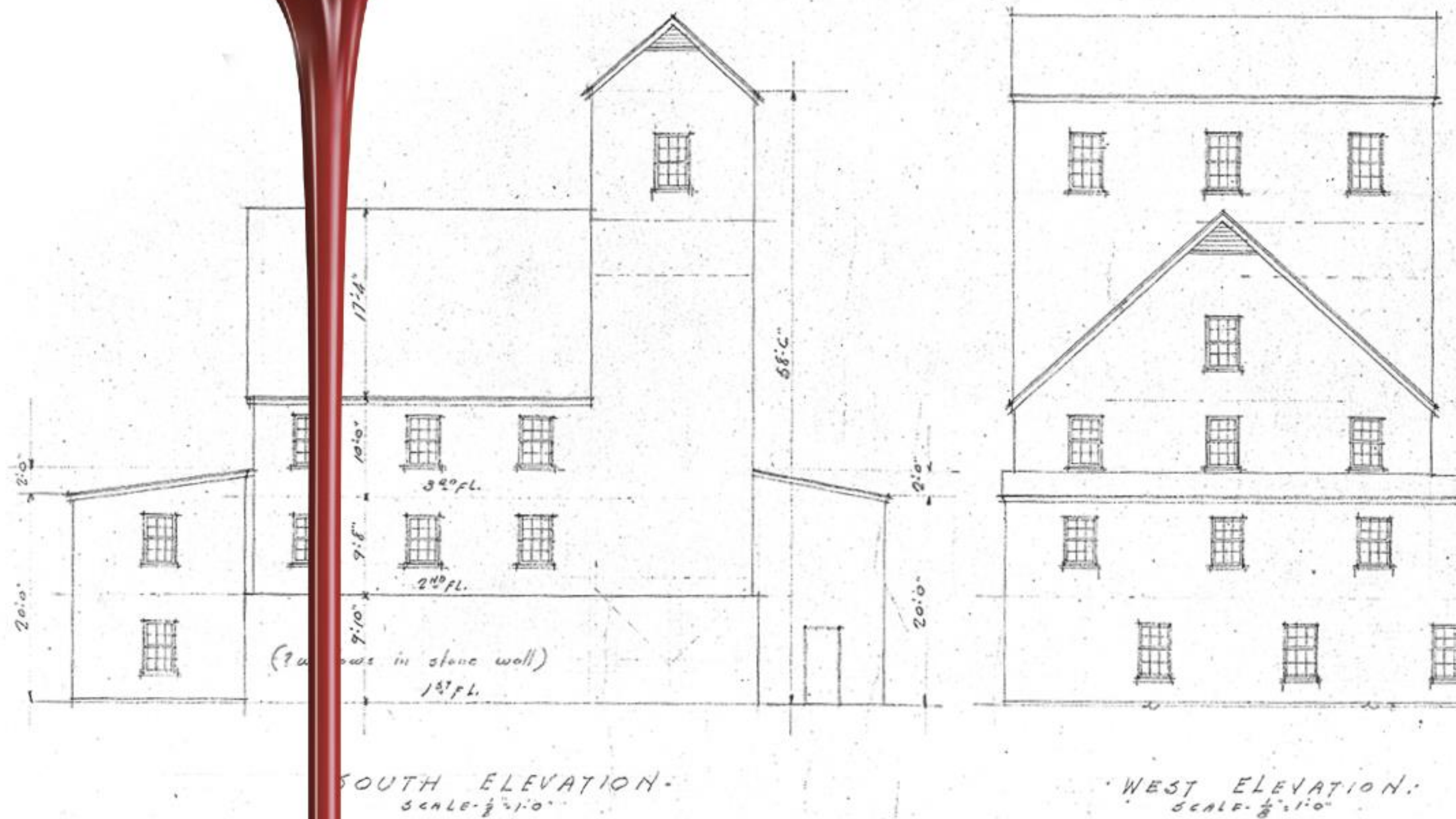


# RANGE OVERVIEW





**Maker's**  
**Mark®**



## CHARACTER ISN'T MADE BY MACHINE

There's an old joke at the distillery that goes, "If we could make it any faster, we wouldn't." Because at Maker's Mark, it's one bottle at a time. Every time. That's as true today as it was when our founders filled our first bottle. For over 50 years, Maker's Mark has set high standards for its craftsmanship and quality. Hand made from start to finish, Maker's Mark's was meticulously designed in every single detail, from the liquid to the package.



## RANGE OVERVIEW





# ROKU GIN

THE JAPANESE CRAFT GIN

## A METICULOUS BALANCE OF FLAVOURS

Every aspect of Roku Gin is crafted by Japanese artisans with a centuries-old tradition of meticulous attention to detail.

In Japanese, Roku translates as the number six. Inside every bottle of Roku Gin, you will find six very special botanicals that are sourced in Japan.

These represent Suntory's commitment to only use the best ingredients harvested from the best growing areas in Japan.





# BRUGAL

• LA PERFECCIÓN DEL RON •

# OUR CRAFT

"A FAMILY RECIPE, HANDED DOWN THROUGH GENERATIONS."

At the heart of the craft of Brugal is our family recipe - a closely guarded secret to this day - known only by the privileged few and handed down from generation to generation.

Each mastero ronero has taken our traditional values and combined them with the newest innovations, ideas and ingredients to keep our legend alive.



**BRUGAL** 

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## “RUM LIKE NO OTHER”

Our rums are our greatest treasures. Perfect for every occasion, each one is carefully crafted to our founder's sacred process. The result is a family of rums with many flavors, endless cocktails, but one family name: Brugal.

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## RANGE OVERVIEW

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**SIGNATURE SERVE:**

## **THE *original* HOT SHOT**

20ml Galliano Vanilla  
20ml Coffee  
20ml Whipped Cream







For over 445 years we have been mastering  
the art of mixing, distilling and blending.  
Our expertise and craftsmanship have made  
us what we are today: world's oldest distilled  
spirit brand.

*Bols*  
Amsterdam  
1575



## THE RANGE





EDRINGTON